



Streamlinevents Relocation of Major Event Planning Company

BACKGROUND

Founded in 2002, Streamlinevents is a Bay Area-based event planning company. With clients as notable as Amazon, Kaiser Permanente, LinkedIn, and Palo Alto Networks, Streamlinevents handles massive events for both internal and external experiences.

The company's growth has been notable, and by the time the 2010s came, it was clear that that growth would drive an eventual move to a new facility. At the end of 2015, serious discussions began to take place. Steve Dunn, Streamlinevents' Chief Financial Officer, recalled his experience with MB Contract Furniture from back in 2006 when Dunn was at a different company.

The relocation project had been extremely successful, and Dunn decided to follow up on that past experience by getting a quote from MB Contract Furniture for Streamlinevents. In March 2016, the first phase commenced.

PROBLEM

Streamlinevents' new facility was in a re-developed section of Emeryville right off of Highway 80. Essentially an open industrial space in a brick building, Streamlinevents was

able to completely build up what they wanted. It was important that the design strike a fine balance between an open workspace for collaboration and privacy for individual concentration and focus.

Ergonomics were also an important element, and Dunn and the Streamlinevents team made sit/stand desks a priority. With a budget of about \$200,000, the MB Contract Furniture team began to assess the situation, the different needs and wants of Streamlinevents, and the various constraints such as budget, building layout, etc.

SOLUTION

MB Contract Furniture assigned Suzanne Muller to be the Project Manager and Designer for the Streamlinevents relocation and design. Suzanne worked with Dunn and his team on both the layout of the space as well as the furniture selection.

This included bringing color samples to the Streamlinevents office for review and discussion in addition to discussing furniture and furniture options to fulfill the requirement of balancing between privacy and collaboration. Suzanne's design included a mix of traditional cubicle workstations



and the latest sit/stand desks. The cubicles were designed so people could easily stand over them for conversation and collaboration; the specific configuration allowed staff to focus on their individual work while still having a sense of openness to the facility.

As both a Project Manager and a Designer, the second part of Suzanne and her team's job was overseeing the delivery of furniture and the overall buildout. All of this executed on time and on budget across two phases (March 2016 and May 2016).

RESULTS

When all was said and done, Streamlinevents had a new office, new furniture, and new layout — and they were extremely satisfied. From start to finish, Dunn and the Streamlinevents team had all of their expectations met.

“It was very collaborative and when the furniture was delivered and set up, it was exactly what we thought it would be,” says Steve Dunn. The sit/stand desks have proven to be popular with staff, and the overall layout ensured that the space provided privacy without looking too much like a traditional cubicle farm.

“MB Contract Furniture was with us every step of the way, from designing the space plan, to picking the brands of furniture, to all the colors, to managing the buildout of all the workstations within our incredibly tight timeframe. They were a great business partner to Streamlinevents.”

